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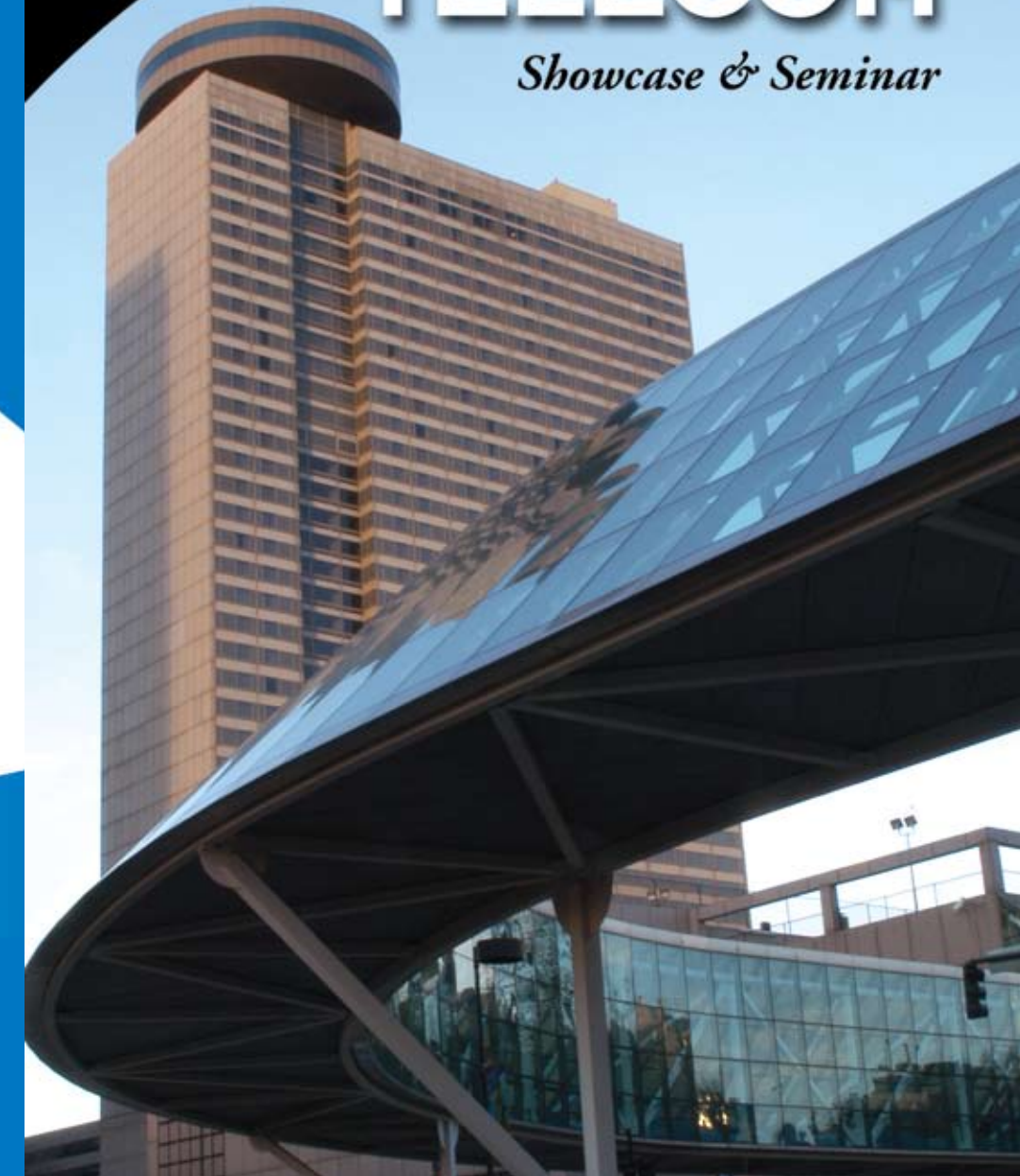


785/232-0495

October 17-19, 2010
Kansas City, Missouri

MID-AMERICA TELECOM

Showcase & Seminar





Make plans now to attend the Mid-America Telecom Showcase & Seminar (MATSS) scheduled for October 17-19, 2010, at the Hyatt Regency Crown Center in Kansas City, Missouri. This annual showcase event features the latest in telecommunications technology, support services and product demonstrations.

In addition to the showcase exhibits, MATSS will continue to present general and concurrent breakout sessions. These sessions will address a variety of current industry topics and trends of interest to both technical staff and managers alike.

HOTEL

All MATSS functions will be held at the Hyatt Regency Crown Center, 2345 McGee Street, Kansas City, Missouri. This 42-story hotel is just minutes from the downtown area and is conveniently linked by an elevated pedestrian walkway to the Crown Center Plaza with features restaurants, theaters and over 80 shops. A special room rate of \$139 plus tax (single/double) is available in the MATSS room block. Reservations can be made online at:

<https://resweb.passkey.com/go/MATSS>

or by calling the hotel directly at 816-421-1234 or 800-233-1234. Please refer to the Mid-America Telecom Showcase & Seminar (MATSS) when making reservations. The hotel's check-in time is 3:00 p.m. and check-out is at 12:00 noon. **The cut-off date for reservations is September 16th.** If you are told the room block is full, please contact the MATSS office.

HELPFUL TIPS FOR MATSS ATTENDEES

- Everyone must register to attend the conference. This includes exhibitors, co-workers, guests and spouses. There are no one-time free passes. All attendees must have a badge to clear security.
- A list of pre-registrants will be sent to registered companies after August 28th. The list will be sent out to one company contact only. Please select only one contact you would like the list to be sent to.
- Only completed exhibit applications with full payment are considered for exhibit space. The exhibit space is then assigned on a first come - first serve basis. Sorry, exhibit space cannot be held.
- All exhibitors are required to register for the meeting. Exhibitor's booth and conference registration and payment is due by August 28, 2010. Cancellation requests received after August 28th cannot be refunded.

Detach here



MID-AMERICA TELECOM SHOWCASE & SEMINAR

REGISTRATION FORM

**Registrations received after October 8th are:
\$150 for members and \$275 for non-members.**

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____ FAX () _____

Company is a member of the following association(s): ATA (Arkansas) KTIA (Kansas) MTIA (Missouri) NTA (Nebraska) OTA (Oklahoma) SITA (Kansas)
(Check all that apply)

NAME	Registration Fee Member \$125	Registration Fee Non-Member \$250	Exhibit Space 8'x10' booth Member \$600 Non-Member \$850	Additional Booth Member \$400 Non-Member \$550	Spouse Fee Mon. Lunch & Showcase \$50	Spouse Fee Tues. Lunch & Showcase \$50	Golf Tournament \$125	Golf Sponsorship \$500	TOTAL
GRAND TOTAL									

The MATSS registration fee includes admittance to all program and showcase sessions, three meals, and two receptions. Payments to MATSS are not deductible as charitable contributions for federal income tax purposes.

Charge to: Visa MasterCard American Express (other cards not accepted)

Card # _____ 3-Digit Code _____ Exp. Date _____

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Check enclosed. Please make check payable to MATSS and return completed form(s) & payment to: